

The Phnom Penh Post

Thursday the 27th of November 2008

Siem Reap Scene...



Written by Post Staff

THURSDAY, 27 NOVEMBER 2008



resort website touts responsible tourism

Angkor Palace Resort & Spa in Siem Reap has launched a website promoting responsible tourism at Angkor Wat. The site has introduced a "new communities connection program to proactively involve guests in a campaign to minimise the negative economic, environmental and social impacts of tourism".

Weng Aow, general manager of the five-star resort, said the Angkor temples, only minutes from the hotel, "attract thousands of tourists a day but struggle to contain the impact of littering."

Weng Aow also said the hotel is providing a space free of charge for worthy NGOs to hold exhibitions.

Earlier this month the hotel hosted a World Responsible Tourism Day function, which was like a trade fair for NGOs, with about 10 stalls promoting goods and services provided by Siem Reap organisations.

This function also hosted the launch of ConCERT, setup by Aardvark Fieldfare director Michael Horton, to create a centralised NGO information platform for hotels and businesses.

[\[BACK \]](#)